— Design Research Debriefing —

| | Key quotes |
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| | Write down 3 - 5 quotes that caught your attention. For each, capture some basic demographic information about the person who said it. |
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| | Goals and wishes |
| : | What is this person trying to achieve? |
| | Use verbs – active words! |
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| | Insights |
| | What's something new you learned about the feelings or motivations of the user? |
| | What do you notice that they don't? |
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